

FIG. 1

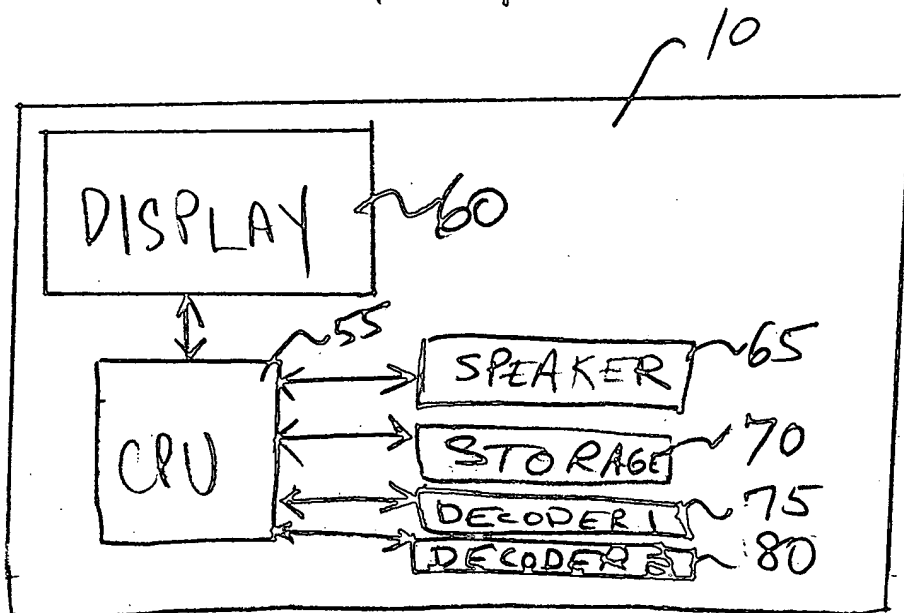


FIG. 2

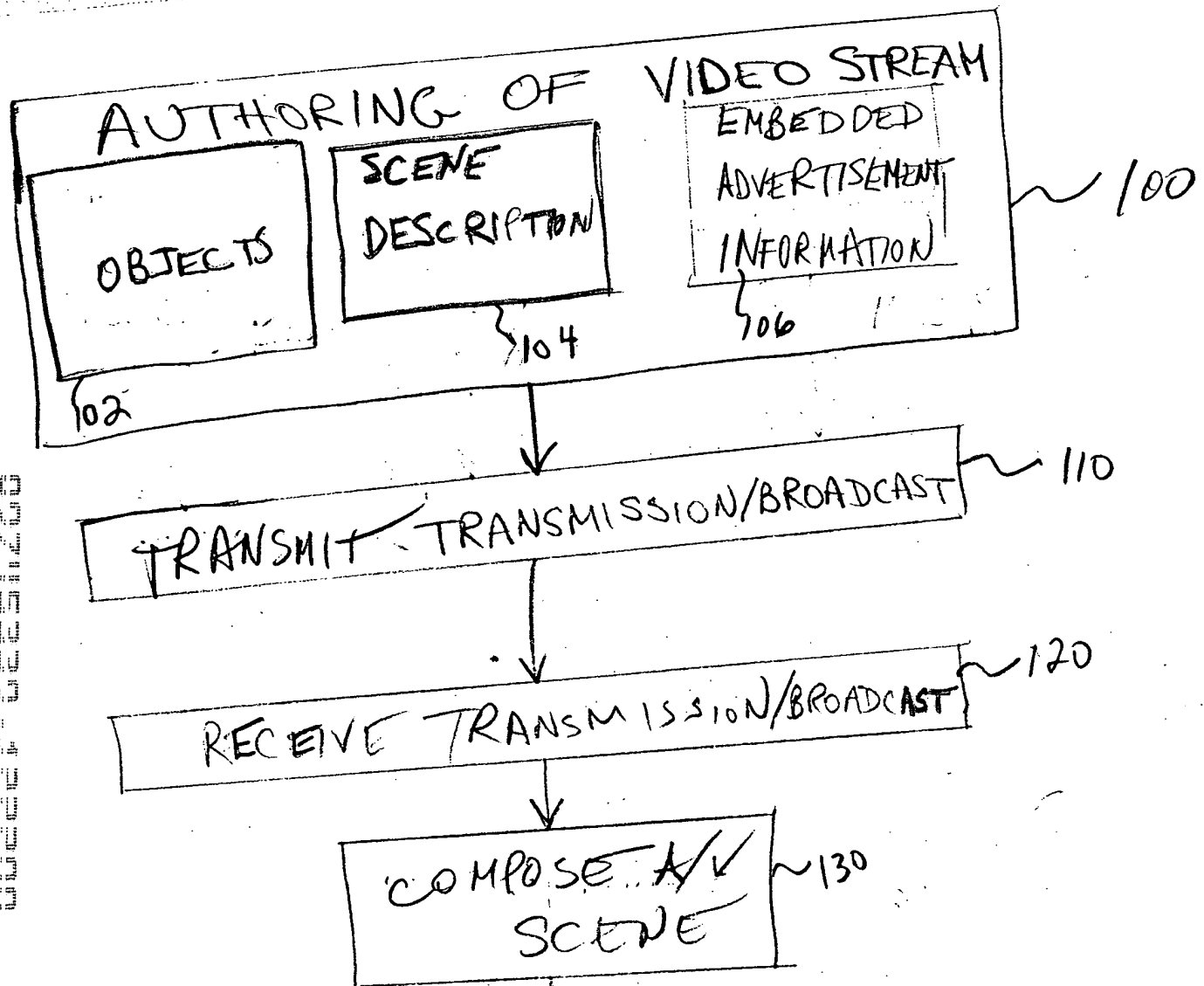


FIG. 3A

FIG. 3B

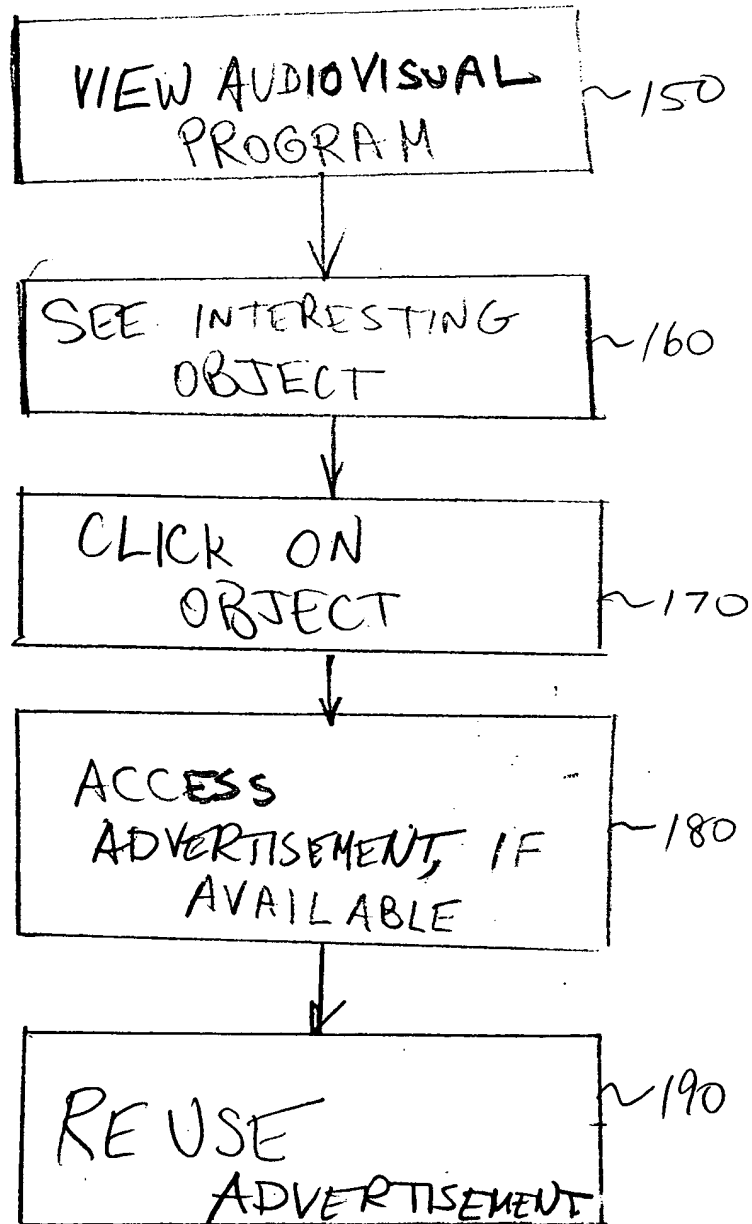


FIG. 4

200

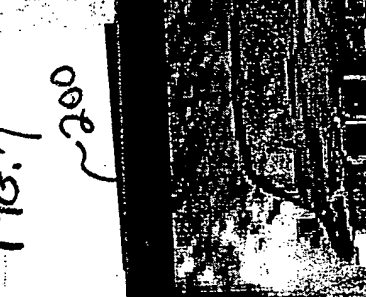


FIG. 4

200

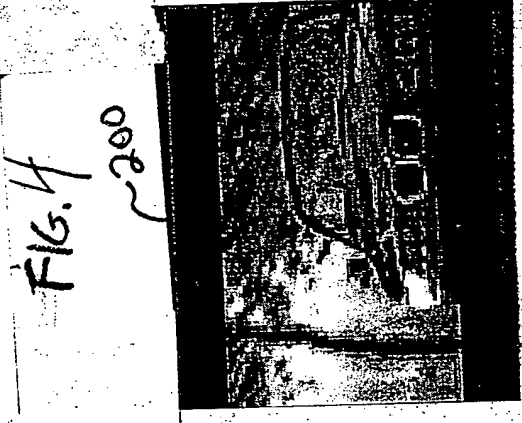
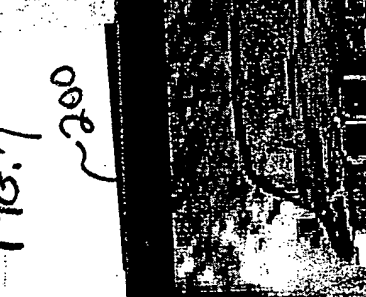


FIG. 4

200

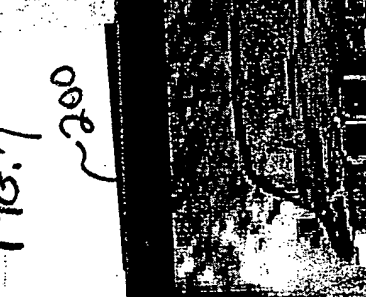
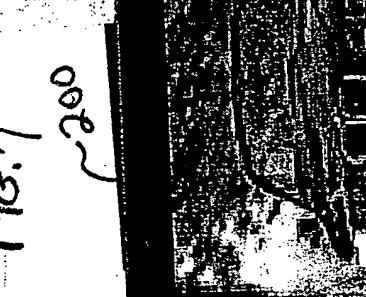


FIG. 4

200



Formatted Product Information

200

Category ~ 212
Price ~ 214

Text Description ~ 216

Audio/visual Presentation ~ 218

Web links ~ 220

- bookmark
- capture
- view
- download

222 ~
224 ~
226 ~
228 ~

Car

\$\$\$\$

BMW Roadster
Released 12/99

9 colors



www.bmw.com

Fig. 5

PS

Let's make things better.

USER PROFILE

Please specify what advertisement categories you wish to view by highlighting the categories of interest

Cars
Electronic Gadgets
Widgets

235



230

FIG. 6

SUMMARY OF ADVERTISEMENTS - VIDEO 1

240

250

1.	APEX PRODUCE		30 sec. Begins 6 min. after start of video	20% off this week on apples
2.	BIG DEPARTMENT STORE	2	30 sec Begin 6:30 min. after start of video	Special on Furniture and Jewelry
3.	QUALITY CAR DEALER		60 sec Begin 13:00 min. after start of video	2.9% Financing on 3 models

CLICK TO
PLAY VIDEO

251

CLICK
TO PLAY
VIDEO

FIG. 7

2025 RELEASE UNDER E.O. 14176

MULTI-LEVEL SUMMARY

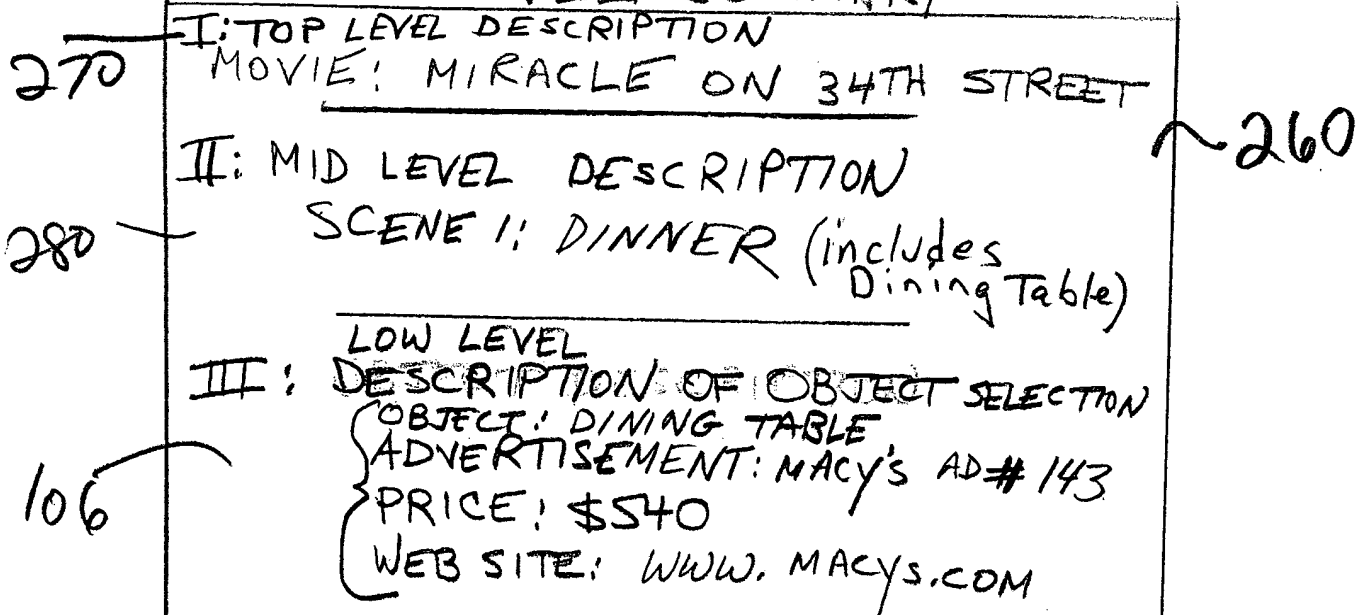


FIG. 8

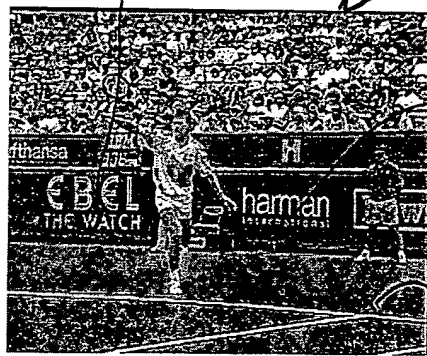


FIG. 9